



City of San Antonio Advocacy Toolkit

We are so grateful for your support of the San Antonio Book Festival! We have prepared this advocacy toolkit to give you the tools and resources you need to advocate on behalf of the Book Festival.

We have heard from elected officials that our messaging and your advocacy is working!

You can help in three ways:

- 1. Email your City Council Member (suggested copy below)**
- 2. Call your City Council Member (suggested scripts below)**
- 3. Reshare our social media posts and email updates to your networks**

1. Email Your City Council Member:

To send an email to your Council Member, please use the emails below for your representative:

District 1, Sukh Kaur: Council.District1@sanantonio.gov

District 2, Jalen McKee-Rodriguez: Council.District2@sanantonio.gov

District 3, Phyllis Viagran, Council.District3@sanantonio.gov

District 4, Edward Mungia, Council.District4@sanantonio.gov

District 5, Teri Castillo: Council.District5@sanantonio.gov

District 6, Ric Galvan: Council.District6@sanantonio.gov

District 7, Marina Alderete Gavito: Council.District7@sanantonio.gov

District 8, Ivalis Meza Gonzalez: Council.District8@sanantonio.gov

District 9, Misty Spears: Council.District9@sanantonio.gov

District 10, Marc Whyte: Council.District10@sanantonio.gov

Suggested Email Copy:

Please use the copy below as a reference. If you'd like to rewrite the copy to better suit your tone of voice, please do!

Subject: Keep the San Antonio Book Festival in the General Fund

Dear Councilmember **LAST NAME,**

I am writing to you as a constituent of District **(ENTER YOUR DISTRICT NUMBER HERE)**. The Book Festival is important to me **(ENTER IN YOUR PERSONAL CONNECTION HERE)**.

The San Antonio Book Festival is FREE and open to the public. Over 25,000 visitors from San Antonio, from Texas and surrounding regions, and the country attended the Book Festival this year.

The City's funding of the annual Book Festival generates more than \$3,000,000 in economic impact alone.

Critically, the San Antonio Book Festival brings in local, state, national, and international authors each year. More than 30% of the authors we feature are from San Antonio.

In addition to supporting our local authors, the Book Festival also supports the local economy. More than 96% of vendors at the San Antonio Book Festival are San Antonio-owned.

Importantly, the San Antonio Book Festival doesn't just offer the annual Book Festival. Our year-round programming includes school visits that bring nationally recognized authors to Title 1 schools and provide free, high quality books to students to encourage their love of reading.

We want to build a city that reads, not just for school or work, but for life. A city of readers is a stronger, more informed, more connected city. A city that reads is a city that leads.

Thank you for your consideration,
YOUR NAME HERE

1. Call Your City Council Member:

To send an email to your Council Member, please use the emails below for your representative:

District 1, Sukh Kaur: Phone: 210.207.7279

District 2, Jalen McKee-Rodriguez: Phone: 210.207.7278

District 3, Phyllis Viagran, Phone: 210.207.7064

District 4, Edward Mungia, Phone: 210.207.7281

District 5, Teri Castillo: Phone: 210.207.7043

District 6, Ric Galvan: Phone: 210.207.7065

District 7, Marina Alderete Gavito: Phone: 210.207.7044

District 8, Ivalis Meza Gonzalez: Phone: 210.207.7086

District 9, Misty Spears: Phone: 210.207.7325

District 10, Marc Whyte: Phone: 210.207.7276

Suggested Phone Script:

Please use the copy below as a reference. If you'd like to rewrite the copy to better suit your tone of voice, please do!

I am calling as a constituent of District (ENTER YOUR DISTRICT NUMBER HERE).
The Book Festival is important to me (ENTER IN YOUR PERSONAL CONNECTION HERE).

I am calling to encourage the Councilmember to support the San Antonio Book Festival in the General Fund and keep funding at \$150,000 for the 2027 Book Festival.

Other talking points to use during the call:

- The San Antonio Book Festival is FREE and open to the public. Over 25,000 visitors from San Antonio, from Texas and surrounding regions, and the country attended the Book Festival this year.
- The City's funding of the annual Book Festival generates more than \$3,000,000 in economic impact alone.

- Critically, the San Antonio Book Festival brings in local, state, national, and international authors each year. More than 30% of the authors we feature are from San Antonio.
- In addition to supporting our local authors, the Book Festival also supports the local economy. More than 96% of vendors at the San Antonio Book Festival are San Antonio-owned.
- Importantly, the San Antonio Book Festival doesn't just offer the annual Book Festival. Our year-round programming includes school visits that bring nationally recognized authors to Title 1 schools and provide free, high quality books to students to encourage their love of reading.
- We want to build a city that reads, not just for school or work, but for life. A city of readers is a stronger, more informed, more connected city. A city that reads is a city that leads.